

APRIL 7

1969

fashion
calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK BEGINNING SUNDAY, APRIL 6, 1969

EASTER SUNDAY FASHION SHOWINGS IN NEW YORK CITY

Sunday April 6 11:00 A.M. Brunch 1:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at the Waldorf"--Millinery: Cesar Rubio. Furs: HBA. Fashions: Jeannene Booher for Claret, Countess Alexander, Junior Gallery, Modern Couture, Leo Narducci, Pattullo-Jo Copeland, Ellen Tracy. Fragrance by Faberge. Show at 2:00. Reservations (\$10.00): 355-3000. Fashion Show Director: Mia Grau, PL. 5-1127.	VARIOUS MANUFACTURERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 6 12:30 P.M. Luncheon	EASTER FASHION SHOW LUNCHEON Fashions by Kasper for Joan Leslie; furs by Reiss & Fabrizio; hats by Emme. Price: \$12.00. Reservations; Banquet Dept., PL. 9-7010. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	THREE DESIGNERS	HOTEL PLAZA TERRACE & PERSIAN RMS.
Sunday April 6 1:00 P.M. Luncheon	EASTER BENEFIT FASHION SHOW "Forecast: The Fur & The Face"--preview of Fall fashions in American mink; and the "Tuscan Beauty" look for '69. Produced by Edith Berke, AX.1-8180. EMBA: Virginia Casey, 736-9516. Elizabeth Arden: Nancy Saxton, TE.8-7262. Prices: \$22.50; \$15.00 (under 18). Contact: Easter Seal Comm. 777-1120.	EMBA MINK BREEDERS ASSN; ELIZABETH ARDEN	HOTEL PLAZA GRAND BALLROOM
Sunday April 6 1:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at the Waldorf"--Millinery: Jack McConnell New York at Lord & Taylor. Furs: Ben Kahn. Fashions: Countess Alexander, Nat Kaplan, Modern Couture, Leo Narducci, Pattullo-Jo Copeland, Sportempos. Fragrance by Faberge. Show at 3:00. Reservations (\$10.00): 355-3000. Fashion Show Director: Mia Grau, PL. 5-1127.	VARIOUS MANUFACTURERS	WALDORF-ASTORIA SERT ROOM
Monday April 7 3:30 P.M. Cocktails	SEVENTEENTH ANNUAL COTTON FASHION AWARD The 1969 Cotton Fashion Award will be presented to Geoffrey Beene. "Blue Ribbon Cottons" fashion show by this year's and previous winners. (Cock- tails will follow show). By invitation. Publ.: Eleanor Lambert, MU.8-2130.	COTTON PRODUCERS INSTITUTE	HOTEL PLAZA BALLROOM
Monday April 7 5:30 P.M.- 7:00 P.M.	PRESS PREVIEW: STAMFORD STORE By invitation. (Tues., April 8, Open House, by invitation. Open for busi- ness: Wed., April 9.) Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	STAMFORD, CONN. HIGH RIDGE/LONG RIDGE
Beginning Monday April 7	OPENING: ADVANCE FALL COLLECTIONS Designed by Preston Smith. Continuous showings. Contact: LO. 5-6900.	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 7	SHOWING OF FALL KNIT COLLECTION Continuous showings of Fall knit collection.	ROBERT PETERS BY MICIA OF ROME	1400 BROADWAY SHOWROOM - 5TH FLOOR
Monday April 7- April 18	READY-TO-WEAR FROM IRELAND Showings of dresses, coats, suits by Strelitz of Ireland. By appointment. Contact: Ronald Byford, PL. 5-5800. Publ.: Ruth Hammer Assoc., 246-4818.	STRELITZ OF IRELAND	ST. MORITZ HOTEL SUITE 1433
Beginning Monday April 7	OPENING OF FALL SPORTSWEAR COLLECTION Continuous, by appointment. Contact: Jean Milgrim, BR. 9-6310.	ULLA	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday April 8 2:00 P.M.& 3:45 P.M.	OPENING OF FALL COAT COLLECTION Both showings by reservation. Thereafter continuous. Contact: Richard Copeland, 594-6900.	SPORTOWNE COAT LTD.	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 8 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR First collection designed by Tracy Mills for Tudor Square. By invitation. Continuous thereafter. Contact: 279-8120. Publ.: Rea Lubar, 279-0790.	TUDOR SQUARE	1407 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday April 8 5:30 P.M. Cocktails	PRESS PREVIEW: NEW MEN'S HAIRPIECE SALON The first "Mr. Young Hairpiece Salon"--demonstration of "hairpiece power a la carte." By invitation. Publicity: Norwalk Assoc., 355-6610.	CAVANAGH'S	3 EAST 57TH STREET
Tuesday April 8- April 12	SHOWINGS OF ITALIAN READY-TO-WEAR April 8: 11:30 A.M. Opening Ceremony, Palazzo Vecchio 3:00 P.M. Boutique--Cleonice Capece, Valditovere, Eguizquiza, Bessi, La Mendola, Nucci D'Angio, Billy Ballo, Tendresse, De Parisini, De Simone, Davitti, Ken Scott. Ready-to-wear--Avolio, Litrico, Bertoli, Wanda Roveda, Puccetti, Krizia, De Rossi, Gibo, Glans, Lux Sport, Ferragamo, Caumont, Lorino. April 9: 9:30 A.M. Ready-to-wear--Tiziani, Titti Brugnoli, Tita Rossi, Schuberth, Sarli, Antonilli, Balestra, Baratta, Barocco, Carosa, Centinaro, Daniele, Enzo, Fabiani, Faraoni, Fontana, Galitzine, Gregoriana, Guidi, Lancetti, Andre Laug, Marucelli, Ognibene-Zenoman, Heinz Riva. April 10: 9:30 A.M. Knitwear--Aponte, Avagolf, Nardini, Maljana, Ferrero, Trico, Celli, Missoni, GIBI, Noni Sport, Gianleo, Naka, Albertina, Mirsa. Contact: CNDMI, 1 Via Tornabuoni, 50123 Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Tuesday April 8- April 12	FALL COLLECTION IN FLORENCE Contact: 573-608 (Milan, Italy); or 246-2747 (N.Y.).	KEN SCOTT (MILANO)	STROZZI PALACE FLORENCE, ITALY
Beginning Tuesday April 8	FALL KNIT AND CAPSULE COLLECTIONS Designed by Bruce Krull. Continuous showings. Contact: 924-4525.	DANIKA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 8	SHOWING OF FALL KNITWEAR Continuous showings. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Tuesday April 8	OPENING: KNITWEAR AND CAPSULE COLLECTION Designed by June Francis and Cara Kirby. Continuous showings. Contact: Chris Barnett, LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday April 9 11:00 A.M.	OPENING OF FALL COLLECTION Showing of fake fur coats. By reservation. Contact: LO. 5-2636.	RUSSEL TAYLOR, INC.	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 9 12:00 Noon Luncheon	PREVIEW: GIFT WRAP PAPERS & ACCESSORIES Film: "Your Flair for Gift Wrapping"; and presentation by Mrs. Jeannette Lee, director of creative design. By invitation. Contact: Nan Riley, Carl Byoir & Associates, 986-6100.	HALLMARK	HAMPSHIRE HOUSE THE COTTAGE
Wednesday April 9 12:30 P.M.	FASHION SHOW AT LUNCHEON Reservations (\$5.95): CI. 6-9171. Barbetta Publ.: Ellen Perl, TE. 2-8212.	JEUNESSE; RICHARD BLAUNER BOUTIQUE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 9 2:00 P.M.	FALL COLLECTION OF FAKE FURS Second show at 4:00. By reservation. Contact: LO. 5-6340.	FAIRMOOR COAT	512 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday April 10 5:30 P.M.	PREVIEW OF NEW ROOM SETTINGS By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	8TH FLOOR

SHOWINGS IN BERLIN, PARIS, VIENNA

Wednesday April 9- April 13	FASHION FAIR IN GERMANY Contact: ADB Exhibition Service Berlin, Keithstrasse 2-4, D 1000 Berlin 30, Germany.	INTERCHIC	FAIRGROUNDS BERLIN, GERMANY
Saturday April 12- April 17	PRET-A-PORER IN PARIS Seventeenth salon for Fall-Winter ready-to-wear in Paris. Contact: Bruno du Roselle, 69 rue de Richelieu, Paris 2, France.	FEDERATION FRANCAISE VETEMENT FEMININ	PALAIS DU C.N.I.T. PARIS, FRANCE
Sunday April 13- April 16	AUSTRIAN FASHION WEEK IN VIENNA Showing of women's ready-to-wear. Contact: Fachverband der Bekleidungs- industrie, 4, Schwarzenbergplatz, A-1030 Vienna, Austria.	VIENNA FASHION FAIR	FAIR PALACE VIENNA, AUSTRIA

Sunday April 13- April 15	FALL SHOE SHOWINGS Daily informal showings. Contact: Maureen Spindt, 924-1020.	D'ANTONIO; I.S.; PALTER DE LISO	HOTEL PLAZA SUITE 1168
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Sunday April 13- April 16	ANNUAL NATIONAL LUGGAGE SHOW Hours: Sunday, 12:00 Noon-7:00 P.M.; other days, 9:30 A.M.-6:00. Contact: Jack Citronbaum, 220 Fifth Ave., 532-3960.	LUGGAGE & LEATHER GOODS MFRS. OF AMER.	N.Y. HILTON HOTEL 2ND FLOOR
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 14 12:30 P.M. Luncheon	DISCUSSION: FOOTWEAR AND READY-TO-WEAR "The Movers of Fashion". For press and buyers, by invitation. (All-day showings, April 13-15, 11th floor, Hotel Plaza.)	DESIGNER SHOE GUILD (16 WEST 57TH STREET) Speakers: Nancy White, Ben Shaw, Jay Roszbach. Contact: Billie Gould, 869-1675.	HOTEL PLAZA PERSIAN ROOM
April 14	6:00 P.M. - DESIGNER SHOE GUILD, cocktails, Terrace Room, Hotel Plaza		
Beginning Monday April 14	EARLY FALL COLLECTION Continuous showings. Contact: 594-5483.	ANNEMARIE GARDIN	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 14	ADVANCE FALL COLLECTION Continuous showings of Jaeger sportswear. Contact: 758-6211.	JAEGER	430 PARK AVENUE SHOWROOM - 10TH FLOOR
Tuesday April 15 10:00 A.M.	OPENING: EARLY FALL COLLECTION "Trophy" collection of coats and suits for early Fall. Also April 22 at 10:00 A.M. By appointment. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday April 15 12:00 Noon Luncheon	LUNCHEON: "ADVERTISING AND SALES PROMOTION" Speakers: Bernice Fitzgibbon, Margot Sherman, and Alfred J. Siesel. Prices: \$10.00, members; \$12.00, guests. Contact: TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL AMERICANA GEORGIAN BALLROOM
Tuesday April 15 2:00 P.M.	EARLY FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ethel Shields, 736-1310.	RENBROOK COUTURE; RENBROOK FASHIONS	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Tuesday April 15- April 18	SHOWING OF CANADIAN OUTERWEAR Showing of coats, suits, rainwear, car coats from Canada. Contact: Don Russell, Canadian Consulate General, 586-2400.	CANADIAN DEPTS. INDUSTRY & TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
Beginning Tuesday April 15	EARLY FALL COLLECTION Continuous showings of dresses and costumes in knits and novelty knits. By appointment. Contact: Ann Lawrence, 244-2700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION By appointment. Contact: Janet Bonomo or Gene Schweitzer, 594-5660.	LEO NARDUCCI SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 16 9:30 A.M. Coffee	PRESS PREVIEW: NEW ROOM SETTINGS "Best-dressed Bridal Bedrooms"--showing for press. By invitation. Publicity: Jane Warren, OR. 9-7800.	B. ALTMAN & CO.	7TH FLOOR
Wednesday April 16 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "RainCheetahs" collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	NAMAN RAINWEAR (500 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

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Wednesday April 16 2:00 P.M. Luncheon	FASHION SHOW AT LUNCHEON Theme: "Womanpower--The Dynamic Force." Panelists: Vera Bacal, Dorothea E. Donaldson, Pegeen Fitzgerald, Lenore Hershey, S. Irene Johns, Carol Reed, Muriel Siebert, Bella Spewack, Anita Stevens. Showing of Leonard and Andrew Arkin collection at luncheon. Price: \$12.50. Contact: Mrs. William Abott, 736-0240.	FEDERATION OF JEWISH WOMEN'S ORGANIZATION	N.Y. HILTON HOTEL BALLROOM
Wednesday April 16 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday April 16 4:30 P.M.- 7:00 P.M.	SHOWING OF LATIN- AMERICAN FASHIONS Sears Roebuck & Co., in cooperation with Braniff International, sponsor a premiere showing of Latin-American fashions to salute Pan-American week. Showing at 5:30. By invitation. Contact: Jo Hopkins, 790-7801.	SEARS ROEBUCK & CO.;& BRANIFF INTERNATIONAL	680 PARK AVENUE INTER-AMERICAN REL.
Wednesday April 16 5:00 P.M. Cocktails	SHOWING OF FALL '69 COLLECTION Presentation of Jane Colby's Fall knit collection, styled with Du Pont fibers. Coordinator and Commentator: Phyllis Youngheart. Showing at 5:45. By invitation. Contact: Lloyd Taub, BR. 9-2858.	DU PONT & JANE COLBY	EMPIRE STATE BUILDING 4TH FLOOR - THEATRE
Beginning Wednesday April 16	ADVANCE FALL COLLECTION Continuous showings. Contact: 736-1076.	AQUANAIA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Thursday April 17 12:00 Noon Luncheon	ISRAELI BENEFIT FASHION SHOW Celebrities will model fashions from Israel. Accessories: B. Altman & Co. Fashion Coordinator: Vera Bacal. Commentator: Barbara Walters. Chmn.: Bess Myerson. Reservations: Purchase of minimum \$500 in Israel bonds; and \$5.50 for luncheon. Contact: OR. 7-9650, Ext. 363.	ISRAEL BONDS- N.Y. WOMEN'S DIV.	HOTEL AMERICANA BALLROOM
Thursday April 17 3:00 P.M.	PREVIEW: ADVANCE FALL COLLECTION By reservation. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 17 3:30 P.M.	PRESS PREVIEW OF '69-'70 SKIWEAR Advance showing of Ernst Engel winter '69-'70 skiwear fashions, featuring Caprolan nylon. By invitation. Contact: Pat McManus, Donald Degnan Assoc., 511 Fifth Avenue, 867-0808.	ALLIED CHEMICAL CORPORATION	ERNST ENGEL SHOWROOM 1407 BROADWAY-27TH FL.
Thursday April 17 4:00 P.M. Cocktails	PREVIEW: EARLY FALL COLLECTION Preview of Levino Verna's first collection for Laurence Gross. By invitation. Continuous showings beginning Mon., April 21. Contact: BR.9-3650. Publicity: Mary Woolley, Firestone Associates, 924-4728.	LAURENCE GROSS (498 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Thursday April 17	ADVANCE FALL COLLECTION Continuous showings of advance Fall collection designed by Jeannene Booher. Contact: LO. 3-6126. Publ.: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 17 8:30 P.M.	BENEFIT PREMIERE OF NEW MOVIE "Salesman," a non-fiction dramatic feature, "filming ordinary people". Reception: 8:30 P.M. at Sign of the Dove. Co-Chmn.: George Plimpton and Mrs. Allan Jay Lerner. Price: \$10.00 per person, for benefit of California Farm Workers (Cesar Chavez Pickers). Publ.: Elinor Silverman, CI. 6-0292.	MAYSLES FILMS, INC. (1697 BROADWAY)	68TH STREET PLAYHOUSE THIRD AVE. AT 68TH ST.
Friday April 18 9:00 A.M. Breakfast	OPENING OF '69-'70 SKI COLLECTIONS Press preview of new ski fashions from Munich at a German breakfast. By invitation. Publicity: Joan Parker, 688-5247.	AMERICAN BOGNER	HOTEL PLAZA WHITE AND GOLD SUITE
Friday April 18 12:00 Noon Luncheon	"RETAILING: SHOW AND TELL" LUNCHEON Chmn.: Frances Hodges, Merchandising Motivation; Sheila Levy, Gimbels. Prices: \$15.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Saturday April 19- April 23	SKI FURS: MEN, WOMEN, CHILDREN Daily continuous showings of fur parkas, ski coats, sportcoats, hats, and apres-ski wear for men, women, children. Refreshments. (Preview, by invitation, Mon., April 21, 9:00 A.M.) Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS FROM STATLER-HILTON)
Saturday April 19- April 23	ANNUAL SNOW SHOW Ski and winter sports apparel, equipment, footwear, accessories from 80 manufacturers. Contact: Doris Taplinger, 874-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	THE NEW YORKER HOTEL 8TH AVE. & 34TH ST.
Saturday April 19- April 24	SIXTEENTH ANNUAL SKI TRADE SHOW Ski apparel, equipment, footwear, accessories from 164 member firms. (Chicago, Fri., March 21-24, La Salle Hotel; Los Angeles, Sat., March 29 - April 2, Ambassador Hotel.) Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Monday April 21 10:30 A.M. & 11:00 A.M.	OPENING: EARLY FALL COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin and Miss Arkin at 11:00. By reservation. Thereafter continuous. Contact: Judy Farr, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday April 21 11:00 A.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Monday April 21 11:30 A.M.	OPENING: EARLY FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday April 21 12:00 Noon	OPENING OF FALL COLLECTION By reservation. Thereafter continuous. Contact: PE. 6-6983.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday April 21 2:30 P.M.	COMPLETE COLLECTION FOR EARLY FALL Designed by Ole Borden. By reservation. Contact: Murray Solomon, IO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

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Monday April 21 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Designed by Pam Lawrence.	MISS MIGNON By reservation.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION Designed by Dorothy Arden.	ARBE ORIGINALS Continuous, by appointment.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 21	OPENING OF EARLY FALL COLLECTION Knit collection--day to dusk to revelry. Miss Harriet, 947-3406.	BIZET IMPORTS By appointment.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION By appointment. (<u>Note change of date</u>).	MR. BLACKWELL Contact: Marcella Wolfe, BR. 9-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	OPENING OF ADVANCE FALL COLLECTION Continuous by appointment.	CUSTOM COUTURE Contact: Jay Sarnoff, CH. 4-3550.	512 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday April 21	OPENING: EARLY FALL COLLECTION Continuous showings.	DEEBS BY EDIE GLADSTONE Contact: LO. 4-3470.	512 SEVENTH AVENUE SHOWROOM - 44TH FLOOR
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Early Fall and apres-ski collection.	DESIGN THAI Contact: HA. 1-1676.	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION By appointment.	HEIGA (722 SO.L.A. STREET) Contact: Walter Oppenheimer, 213--MA. 7-0806.	HOTEL GOTHAM SUITE 1609 - 1610
Beginning Monday April 21	EARLY FALL COLLECTION Continuous showings.	HOUSE OF JAMISON Contact: Kay Farmer, OX. 5-4812.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 21	ADVANCE FALL COLLECTION Continuous showings.	NAT KAPLAN, INC. Contact: Miss Fritzi, LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 21	EARLY FALL COLLECTION Continuous showings.	GAYLE KIRKPATRICK Contact: LA. 4-7900.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Designed by Ronnie Simon.	BARNES FEINSTEIN; PF KNITS Continuous showings.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 21	OPENING OF EARLY FALL COLLECTION Showings by reservation.	PETTI 4'S Contact: George Rappaport, CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

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Beginning Monday April 21	EARLY FALL COLLECTION Designed by Patrick Porter and Leamond Dean. Continuous showings. Contact: LO. 5-1036. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 21	OPENING: ADVANCE FALL COLLECTION Continuous showings. Contact: LA. 4-2880.	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday April 21- April 25	EARLY FALL COLLECTION By appointment. Contact: Dolores Byers, 213-627-9154.	TRAVILLA (122 E.7TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 21	OPENING: EARLY FALL COLLECTION Designed by Bill Haire. Continuous showings. Contact: WI. 7-6845. Publicity: Essie Pinsker Associates, WI. 7-2514.	VICTORIA ROYAL LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 22 9:00 A.M. and 1:00 P.M.	OPENING OF FALL COLLECTION Fall collection designed by Shannon Rodgers for Jerry Silverman, on 25th floor, <u>by invitation only</u> . Thereafter by appointment only, 10th floor showroom. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHANNON RODGERS' STUDIO
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION Also April 23, 24, 30 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 22 11:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Belle Saunders. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday April 22 11:45 A.M.	OPENING: ADVANCE FALL COLLECTION Also, May 14 at 11:45. By reservation. Contact: Jean Palitz, PE. 6-1351.	JOBERE BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 22 2:30 P.M.	OPENING OF FALL CAPSULE COLLECTION By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 22 4:00 P.M. Cocktails	SHOWING OF FALL COLLECTION Designed by Nan Herzlinger. By invitation. Thereafter in showroom, 19th floor, by appointment. Contact: Betty Hanson, WI. 7-4406.	MALLORY (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Tuesday April 22 4:00 P.M.	OPENING OF EARLY FALL COLLECTION Also Mon., April 28 at 4:00. By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 22 4:00 P.M. Cocktails	PREVIEW: FALL DESIGNER FASHIONS Fall '69 American Designers collection in Crompton fabrics. <u>Show at 4:30</u> . By invitation. Contact: Helen Boyd, LO. 4-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL PIERRE BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Contemporary clothes designed by Eleanor Brenner. For appointment, contact: Ruth Shiller, 947-9677.	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Continuous showings.
Beginning Tuesday April 22	ADVANCE FALL COLLECTION After-five, evening, and debutante collection; also special group of hostess fashions. By appointment. Contact: Wilhelmina Von Heflick, 755-5529.	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 22	OPENING: EARLY FALL COLLECTION Ben Shaw and Bob Miller introduce the early Fall collection for Milbo. Continuous by appointment. Contact: Bob Miller, 594-6880.	MILBO, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 22	EARLY FALL COLLECTION "Early Fall Begins." Continuous showings. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: Alina Roux, 246-2747.	KEN SCOTT (MILAN, ITALY)	16 WEST 55TH STREET SHOWROOM - 2ND FLOOR
Wednesday April 23 10:30 A.M.	SHOWING OF FALL KNITS Fall collection of dresses, coats, pants. By reservation. Contact: Doug Sylvia, OX. 5-2900. Publicity: Essie Pinsker Associates, WI. 7-2514.	STJ BY MARSHALL KLUGMAN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday April 23 10:30 A.M.	OPENING: ADVANCE FALL COLLECTION Also April 25, 29 at 10:30. By reservation. Contact: LO. 3-5650.	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday April 23 11:00 A.M.	OPENING OF FALL COLLECTION Designed by Beverly Moyer and Bill de Natale. By reservation. Contact: 524-4510. Publicity: Rea Lubar, 279-0790.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 23 12:00 Noon	OPENING: EARLY FALL COLLECTION Designed by Don Breitinger. Also May 13 at 12:00 Noon. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday April 23 1:00 P.M.	OPENING: FALL AND WINTER COLLECTION Designed by George Samen. By invitation. Contact: Mary Lou Levine, OX.5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 23 2:00 P.M.	OPENING OF EARLY FALL COLLECTION Showing of coats, suits, costumes. By invitation. Informal showing thereafter. Contact: Alyson Shirk, PE. 6-2291.	BARBERINI	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Wednesday April 23 2:30 P.M.	OPENING OF EARLY FALL COLLECTION Designed by Marie McCarthy. Also April 29, May 14, 20 at 2:30. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 23 3:00 P.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 23 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION Fall press preview of Adolph Blank collection designed by Christian Mann. Also April 24 at 2:00. By reservation. Contact: 563-6380.	ADOLPH BLANK; MARTINO	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
Wednesday April 23 4:00 P.M. Cocktails	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, 500 Seventh Ave., 15th floor. Contact: Marjorie Corbett, 244-2700.	GINALA	500 CLUB 500 SEVENTH AVENUE
Wednesday April 23 5:00 P.M. Cocktails	OPENING OF FALL COLLECTION Showing of Ceil Chapman's collection. By invitation. Continuous there- after. Contact: David Taxier, 947-9470.	CEIL CHAPMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 24 9:00 A.M. Breakfast	OPENING OF NEW COLLECTION Designed by Morton Myles. Showing at 9:30. By invitation. Thereafter in showroom, 19th floor. Contact: Gino De Georgio, 594-3000.	MALCOLM CHARLES (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 24 10:30 A.M.	OPENING: EARLY FALL COLLECTION Designed by Sony Schotland. By invitation. Thereafter at 2:30. Contact: Murray Gross, LA. 4-5511.	GOLET	225 WEST 37TH STREET SHOWROOM - 12TH FLOOR
Thursday April 24 11:30 A.M.	OPENING: ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday April 24 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW Presentation of new fashion concepts at 51st Annual Convention. Produced by Mia Grau. Press by invitation. Contact: Edward A. Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSN.	AMERICANA HOTEL GRAND BALLROOM
Thursday April 24 1:00 P.M.	OPENING: FALL AND WINTER COLLECTION Designed by George Samen. Contact: Mary Lou Levine, OX. 5-6234.	RICHARD BLAUNER'S BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday April 24 1:00 P.M.	OPENING OF EARLY FALL COLLECTION Also April 25 and 29 at 1:00. By reservation. Contact: FE. 6-0206. Publicity: Essie Pinsker, WI. 7-2514.	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday April 24 1:30 P.M.	OPENING: EARLY FALL COLLECTION By reservation. Contact: Salli Hackett, 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 24 2:30 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: PE. 6-6983.	BRANELL; MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 2:30 P.M.	OPENING: ADVANCE FALL COLLECTION Designed by Philippe Tournaye. By reservation. Publicity: Betty Yarmon, TR. 9-7112.	M.S. CCUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: LO. 4-9194.
Thursday April 24 2:30 P.M.	OPENING: EARLY FALL COLLECTION Also April 29 at 2:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday April 24 4:00 P.M.	OPENING OF FALL COLLECTION Coats, suits, costumes featuring synthetic fabrics exclusively. By invitation. Informal showings thereafter. Contact: Joel Grossman, PE. 6-2291.	BARBARELLA (512 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 24 4:00 P.M.	OPENING OF FALL COLLECTION Designed by Elinor Simmons. Also Wed., April 30 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday April 24	OPENING: EARLY FALL COLLECTION Continuous showings. Contact: PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday April 24	OPENING OF EARLY FALL COLLECTION Designed by George Nardiello. By appointment. Contact: WI. 7-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 29 3:30 P.M.	FALL COLLECTION DESIGNED BY GUNTER By invitation. (Note change of date.) Contact: Maribeth Lubell, 564-5430.	PROJECT II (530 SEVENTH AVENUE)	THE WEAVERS CLUB 111 WEST 40TH STREET Thereafter in showroom, 24th floor.
Tuesday April 29 4:00 P.M.	OPENING OF FALL AT-HOME COLLECTION By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday April 30 7:30 P.M.	ANNUAL STUDENT FASHION SHOW Awards will be presented to students by designer-critics: Donald Brooks, Betsy Daniels, Erika Elias, Meredith Gladstone, Stanley Herman, David Kidd, John Moore, Leo Narducci, Norman Norell, Ilie Wacs, Chester Weinberg. Dinner at 9:00 P.M. Price: \$25.00 (Black Tie) Contact: Fashion Office, PL. 9-2214, Ext. 35.	PARSONS SCHOOL OF DESIGN (410 E. 54)	HOTEL PLAZA GRAND BALLROOM
Thursday May 1 10:30 A.M.	PREVIEW: FALL COLLECTION Preview of Bonnie Cashin's Fall collection for Philip Sills. By invitation. Beginning Mon., May 5, daily at 9:30, by appointment. Contact: Arthur Scheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Beginning Sunday May 4	FALL COLLECTIONS IN CALIFORNIA Members include: Helen Bass, Georgia Bullock, Chana Baker, Charles Cooper, Cooper Couture, Wayne Fuller, Bert Geiger for Campioni, Harrods California, Helga Originals, Lee Herman, Michaelson, Sebastian, Stanley Nelson, Ernst Strauss, Travilla, Werle Originals. Contact: Marjorie Carne, 213-627-1034.	LOS ANGELES FASHION GUILD (119 E. 9TH, L.A.)	INDIVIDUAL SHOWROOMS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday May 4 5:30 P.M.	FALL COLLECTION IN CALIFORNIA By invitation. Contact: Walter Oppenheimer, 213-MA. 7-0806.	HELGA (722 S. LOS ANGELES ST.)	BEVERLY HILLS HOTEL RODEO ROOM
Monday May 5 3:00 P.M.	FALL COLLECTION IN CALIFORNIA Huber Latimer's premiere showing of his Fall collection for Irene. For reservations, contact: Margaret Fleming, 213-879-2928.	IRENE, INC.	122 EAST 7TH STREET LOS ANGELES, CALIF.
Tuesday May 6 10:30 A.M.	PRESS PREVIEW: FALL COLLECTION Designed by Don Simonelli. Thereafter by appointment. Contact: PE.6-8888.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Tuesday May 6 2:30 P.M.	FALL COLLECTION One showing only. By reservation. Contact: Ben Goldstein, 564-7832.	HANDMACHER-VOGEL BY MARIO FORTE	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 6 4:30 P.M. Cocktails	PREVIEW OF FALL LINGERIE Showing of Fall lingerie and introduction of "at-home" collection designed by Arthur Williams. By invitation. Show at 4:30, followed by cocktails. Contact: Dorothy Mohr, 689-9450.	SIREN LINGERIE CO. (105 MADISON AVENUE)	ST. REGIS ROOF
Wednesday May 7 5:00 P.M. Cocktails	DESIGN AWARD FASHION SHOW Second annual design award presentation and fashion show, "A Galaxy of Fashion," preceded by Planetarium show, "Captives of the Planets". By invitation. Publ.: Jacqueline Ryan, Streisand, Zuch & Freedman, 759-6850.	FOAM FASHION FORUM	HAYDEN PLANETARIUM CENTRAL PARK WEST(81ST)
Monday May 12 10:45 A.M.	OPENING OF FALL COLLECTION Special showing. By invitation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 12 12:00 Noon	OPENING OF FALL COLLECTION Also May 13, 15, 19, 20, 21 at 12:00 Noon. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday May 12 2:30 P.M.	SHOWING OF FALL COLLECTION Additional showings at 4:00 P.M.: May 15, 20, 22, and June 3. By reservation. Contact: Don Koniak, OX. 5-1350.	JOHN MOORE, INC.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Monday May 12 4:00 P.M. Cocktails	PRESS PREVIEW: FALL COLLECTION By invitation. Buyer showings: May 13, 20, 27, June 3 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday May 12 4:00 P.M.	SHOWING OF FALL- WINTER COLLECTION Anne Klein's complete day-to-night wardrobe collection. By invitation. Thereafter by appointment only. Contact: Steve Harrison, 279-9915.	ANNE KLEIN & COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Monday May 12 5:30 P.M. Cocktails	OPENING OF FALL COLLECTION Complete Fall collection. By invitation. Thereafter in showroom, 29th Floor, by appointment. Contact: Bob Loeb, LA. 4-7900.	GAYLE KIRKPATRICK (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 12	EARLY FALL COLLECTIONS Ready-to-wear by: Castillo, Lanvin, Guy Laroche, Jean Patou, Madeleine de Rauch, Philippe Venet. For appointment, contact: 755-7171. Publicity: Ruth Hammer Assoc., 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - ROOM 601
Tuesday May 13 9:30 A.M.	OPENING OF FALL COLLECTION Also May 15, 20, 22 at 9:30. By reservation. Contact: WI. 7-4551.	TIFFEAU-BUSCH	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday May 13 10:30 A.M.	OPENING OF FALL COLLECTIONS Also May 15, 21 and June 5 at 10:30. Contact: Lucille Tice, LO. 4-2155.	CHUCK HOWARD; CHUCK HOWARD BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 13 12:00 Noon	OPENING OF FALL COLLECTION Also May 14 and May 20 at 12:00 Noon. By reservation. Contact: BR.9-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 13 1:00 P.M.	OPENING OF FALL COLLECTION Also May 14, 19, 20, June 2, 3 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 13 2:00 P.M.	OPENING OF FALL COLLECTION Also May 20 and June 4 at 2:00. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 13 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15, June 4 at 2:30. By reservation. Contact: Mary Kloss, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 13 4:00 P.M. Aperitif	SEVENTIETH ANNUAL FASHION COLLECTION Presentation at 4:30. By invitation. Contact: Mrs. Gina Miller, 622-2200, Ext. 314 or 383.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday May 13 5:00 P.M. Cocktails	PRESS PREVIEW: NEW COLLECTION First collection of American-made ready-to-wear, designed by Pierre Cardin. By invitation. Thereafter in showroom, 15th floor. Contact: Gayle Osman, 279-3091.	PIERRE CARDIN	FRENCH CONSULATE 934 FIFTH AVE. (79 ST.)
Wednesday May 14 10:30 A.M.	OPENING OF FALL COLLECTION Also May 16, 20, June 3 at 10:30 A.M. By reservation. Contact: CH.4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday May 14 11:30 A.M.	OPENING OF FALL COLLECTION Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 14 2:30 P.M.	FALL COLLECTION BY BILL BLASS Also May 20, 23, and June 3 at 2:30. By reservation. (Press show Mon., May 19 at 3:00 P.M., by invitation). Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 14	4:00 P.M. - CHESTER WEINBERG--PRESS SHOW. By invitation.		
May 15	2:30 P.M. - OSCAR DE LA RENTA--PRESS SHOW. By invitation.		
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Showings also May 20, 22 and 27 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday May 15 4:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 21, 26, June 2 at 4:00 P.M. By reservation. (<u>Press show</u> <u>Wed., May 14, at 4:00, by invitation.</u>) Contact: Bob Presser, CH.4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Friday May 16 10:30 A.M.	OPENING: FALL COLLECTION Also May 21, 28, June 4 at 10:30. By reservation. (<u>Press show Thurs.,</u> <u>May 15 at 2:30, by invitation.</u>) Contact: Mabel Glemby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 19 8:30 A.M. Breakfast	FALL HANDBAG PRESENTATION "Superstars Fall '69"--a handbag extravaganza. By invitation. Publicity: Mary Woolley, Firestone Associates, 924-4728.	NATIONAL HANDBAG ASSN(347 FIFTH AVE.)	HOTEL PIERRE BALLROOM
May 19	3:00 P.M.--BILL BLASS-MAURICE RENTNER PRESS SHOW. By invitation.		
Tuesday May 20 10:30 A.M.	OPENING OF FALL COLLECTION Also May 21 at 10:30. By invitation. Thereafter by appointment. (<u>Press</u> <u>Show: Tues., May 20 at 3:00 P.M., by invitation.</u>) Sarmi contact: Dorothy Herme, 244-7270; Nando contact: Marie Lippi, 947-7326.	SARMI, INC. NANDO COUTURE, LTD.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 20 11:00 A.M.	OPENING OF FALL COLLECTION Designed by David Kidd. By reservation. Contact: BR. 9-5794. Publicity: Eleanor Lambert, MU. 8-2130.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
May 20	3:00 P.M. - SARMI--PRESS SHOW. By invitation. Opening at 10:30 (See above)		
Tuesday May 20 4:00 P.M.	OPENING OF FALL COLLECTION Also May 21 at 4:00. By invitation. Thereafter by appointment. Contact: Kaye Blockley, 582-0924.	STAVROPOULOS	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Tuesday May 20 5:00 P.M.	SPRING 1970 FABRIC SHOWCASE By invitation. Contact: Bruce Starnoff, TN. 7-2000.	CELANESE FIBERS CO. (522 FIFTH AVENUE)	ST. REGIS ROOF
Wednesday May 21 9:45 A.M. Coffee	PRESS PREVIEW: "IN ORBIT WITH MR. FRED" Fall/Winter collection: Miss Fur & Sport; Fur & Sport-Men; Fur & Sport- 2001; Mr. Fred Boutique. <u>Show at 10:15.</u> By invitation. Publicity: Lisa Curtis, 684-7444. Buyer showings, May 22-June 28, by appointment. Contact: Al Gompertz, 736-8516.	MR. FRED FOR FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR

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